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CENTRAL FAX CENTER  
SEP 10 2008

Appl. No. 10/681,916  
Amendment dated September 10, 2008  
Reply to Office Action of May 13, 2008

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**Amendments to the Specification:**

Please replace the paragraph at page 2, lines 3 to 5 of the specification with the following paragraph:

There are also many computer based systems for product development and marketing which are known. None, however, meet the needs of suppliers such as independent inventors and small companies with respect to product display and marketing in an easy and economical manner.

Please replace the paragraph at page 14, line 25 to page 15, line 19 of the specification with the following paragraph:

The rules and terms of use applicable to a[[n]] supplier could include, but not be limited to:

- a) All products must be properly packaged and sealed with expiry dates where necessary.
- b) All products should have a bar code and all shipped goods must fit within the dimensions of the SUS (WUS) purchased. Excess product will not be allowed.
- c) All suppliers must have the legal right to sell the products (patents, licenses, etc.).
- d) All initial shipments must arrive at the store 10 days before the first of the month.
- e) All defective products will be received cash on delivery (COD).
- f) Suppliers may terminate the distribution of a product at any time by stopping the monthly deductions from their account. This option entitles the supplier to the last months paid. At the end of the last paid month the closing-termination inventory will be returned to the supplier COD.

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- g) The supplier agrees to pay a fixed monthly charge as specified by the store. A percentage (15%) of the fixed monthly charge will be retained by the website provider. The supplier agrees to pay a minimum charge as specified by the website provider if and when the monthly fees are waived by the store.
- h) The supplier agrees to pay a percentage on sales as specified by the store and the website provider (1%).
- i) The supplier may change the retail price with a notice of one full calendar month.
- j) The supplier is responsible for the information provided.
- k) The website provider may withdraw your product.
- l) The website provider is not liable for lost profits or damages.
- m) The website is provided without any warranties by the website provider.
- n) All suppliers must be 18 years of age or older.